

SPC Retail Display Group
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For Immediate Release

Matt Johnson named President for SPC America

Chino, California (May 14, 2012) – SPC Retail Display Group is proud to announce the promotion of Matt Johnson to President of SPC Retail Display Group, America. Mr. Johnson has been with SPC since 1992, serving in several positions, including National Sales Manager, Vice President of Sales and Marketing, and Chief Operating Officer, a position he will retain.

Mr. Johnson remains intimately involved with the growth and diversification of the SPC Retail Display Group account base, and has this to share about future opportunities – “With 30 years of experience in China, combined with domestic manufacturing capabilities, an experienced design department, and a motivated and customer-focused account team, we are uniquely positioned to help domestic retailers and brand marketers realize the benefits of a partner that provides consistency across our product lines, whether they have short run, or high-volume rollout needs. We remain committed to investing in resources that in turn provide numerous benefits to our customers, including quality products, timely delivery to final destinations, and value-oriented pricing.”

About SPC Retail Display Group

Service, performance and commitment remain the core of SPC Retail Display Group’s mission. SPC primarily serves retailers and brand marketers throughout the U.S., Mexico and Canada by providing in-house design, and domestic and import manufacturing of custom and standard metal, wire, MDF and plastic retail stores fixtures and POP displays; and also offers the Hanger Caddy™ Hanger Management System, shopping carts and bags, printed signage, store opening kits, a store replenishment program, pre-staging services, and nationwide chain rollout programs. SPC Retail Display Group, often associated with spokesman Shades, the Blue Duck, is headquartered in Chino, CA, and has offices throughout the United States as well as in Xiamen, China.

For additional information about Matt Johnson, and the SPC Retail Display Group, please contact Mr. Johnson at mjohnson@spcdisplays.com or 1.800.742.8585.

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